



# SSM Economic Development Corporation 2006 Strategic Plan

**Mission:** The Sault Ste. Marie Economic Development Corporation is a non-profit organization funded by public and private partners whose goal is to be the community's leader in supporting and promoting an environment which generates sustainable employment in a healthy, growing and diversified economy.

**Strategic Objectives:**

1. Produce strategic outcomes consistent with community economic priorities.
2. Operate with best practices on governance, management and public relations.

**Key Performance Indicators:**

Job Creation - 1,900 in last 3 years ending 2005

Tax Base / Revenue Growth - increased over 2% / 8% in last 3 years ending 2005

